

FEEL THE RHYTHM, FEEL THE RHYME. GET UP KEMPA MEMBERS, IT'S KEMPA KAMP TIME!

The Kettle Moraine Press Association wants you to join us this summer for an experience of a lifetime.

We stay in a dorm on Marquette University's campus in the heart of Milwaukee, which provides our camp with access to a number of opportunities for storytelling, team building, and more. It also means that we are a short distance from many forms of transportation if you are needing to come in from far away.

We have some of the best instructors in the country, with one of the strongest curriculums for camp this year. Our curriculum is tracked and provides students with a variety of learning experiences geared toward their ability levels and experiences. Our instructors develop the courses to provide for a wide variety of skills and interest levels, all in an effort to make your KEMPA Kamper the most successful he or she can be.

Register now and join us to learn about the things that make us.

REGISTER TODAY AT
KEMPASJW.COM

Register at
KEMPASJW.COM

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THE THINGS THAT MAKE US

KETTLE MORaine PRESS ASSOCIATION
ANNUAL SUMMER JOURNALISM WORKSHOP
KEMPASJW.COM | @KEMPASJW
KEMPAJOURNALISM@GMAIL.COM

MARQUETTE UNIVERSITY
MILWAUKEE, WISCONSIN
JULY 16-19, 2017

AMENITIES

STRAZ TOWER

- > Doubles and Quads
- > Private bathrooms in room
- > Air Conditioning
- > Rec Plex Workout Facility
- > Pool

MUST BRINGS

- > Linens and pillows
- > Toiletries (toothbrush, toothpaste, towel, deodorant, and more)
- > Located two blocks from Johnston Hall, where classes are located
- > Located two blocks from Cobeen Hall, where our meals will be

THINGS TO BRING

- > Sneakers or comfortable shoes
- > Laptop computer (if you have one and want to bring one)
- > Portable storage device (USB flash drive)
- > Digital Camera (Students in Photojournalism are required to bring a camera and SD card; all others can use mobile devices)
- > Your newspaper's stylebook (if you have one)
- > One complete set of your 2016-17 newspapers/news magazines, your latest school yearbook, or links to all media
- > Pens, pencils and erasers
- > Notebook

Unfortunately, in the dormitory we are using, refrigerators are not provided in each room. However, you can bring snacks for your room if you wish.

CLASSES

EDITORIAL LEADERSHIP:

The Things that Make Us Work as a Team

One of the hardest part about being part of a team is motivating others. Learn strategies to create a positive work environment that not only motivates, but supports and respects everyone others. All students will get an opportunity to be a good leader, and a good leader knows how to follow. This leader also understands how to manage, motivate, plan, and grow. Students in this class should be editors of their publications going into the 2017-18 school year.

TAUGHT BY CAROLYN WAGNER

YEARBOOK KICKSTART:

The Things that Make Us Remember

The ultimate goal of this class is to get your book moving in the right direction before school has even started. Students will work on developing skills related to all aspects of yearbook planning production (theme development, reporting and writing, coverage, advertising, staff strategies, and more). Whether you're brand-new to staff or a veteran editor, this class will help you to shape your 2017 book from start to finish.

TAUGHT BY SHARI ADWERS

YEARBOOK DESIGN [NEW CLASS]

The Things that Make Us Beautiful

Yearbook designers will focus their attention of design principles and trends in yearbooks, while planning out the look and feel of their book for the 2017-18 school year. Visual elements will be emphasized in this class, as students will be looking through quality photography, developing exceptional designs, and creating a variety of alternative story forms to make their books beautiful.

TAUGHT BY RENEE BURKE

GRAPHIC DESIGN FOR NEWSPAPERS AND MAGAZINES [NEW CLASS]

The Things that Make Us Creative

In this class, you will work to redesign and redevelop your student publication by examining color, typography, meaning, purpose, inspiration, and more. Students will leave the class with a design stylebook and templates for the upcoming school year. Special attention will be paid to learning the foundations of design technologies and trends. This course is for beginner-level designers and students wanting to learn more about the Adobe Creative Suite.

TAUGHT BY JENNIFER HARPHAM

DIGITAL AND SOCIAL JOURNALISM

The Things that Make Us Immediate

In this class, students will develop and produce content using digital and social media. Additionally, students will learn how to develop, manage, and maintain a student media website and social media for their individual programs. Principles of video production, particularly mobile, will also be emphasized. Students will also learn about equipment needs to use video with their student media.

TAUGHT BY JON ROGERS AND DON GOBLE

PHOTOJOURNALISM

The Things that Make Us Feel

In this class, students will learn how to prepare photos for publication and the web, as well as understand how to create an effective digital workflow. Students will also practice photographing challenging situations and work on caption writing. A point and shoot or DSLR camera with manual controls and a card reader are required for this class.

TAUGHT BY JOE KOSHOLLEK

COSTS/REGISTRATION

Registration should be complete and submitted by June 15. Additional fees will be applied if registering between 6/15 and 7/1.

NON-KEMPA MEMBER

Overnight: \$450
Commuter: \$375

KEMPA MEMBER

Overnight: \$400
Commuter: \$350

REGISTRATION

An electronic form needs to be submitted through Google via kempasjw.com.

PAYMENT

You can send a check, payable to KEMPA, with the registration form to:

Patrick R. Johnson, SJW Director
48 E. Old Mill Trail
Antioch, Illinois 60002

TO PAY BY CREDIT CARD, GO TO PAYPAL.COM

- > Log in to your PayPal account (or set up and account).
- > Click on the "Pay or Send Money" icon.
- > You will be prompted with two options; choose "Pay for Goods or Services."
- > The next screen will ask you for an email or mobile. Input our email address kempajournalism@gmail.com and the amount of your payment.
- > IMPORTANT: After you submit, there is an optional field for comments or notes. Please note your name, school and what you are paying for (Summer Journalism Workshop 2017)

Contact the director, Patrick R. Johnson, MJE, at kempajournalism@gmail.com



OUR MEMBERS ASKED FOR A QR CODE FOR EASIER LINKING TO REGISTRATION, SO HERE ONE IS. SCAN THE ABOVE CODE TO GO DIRECTLY TO THE REGISTRATION FORM.